



It's  
All  
Down  
Hill  
From  
Here

*Antler*<sup>®</sup>  
studios

everyone wants to go fast

# Our Story

For us telling these famous stories had to include the professional & personal journeys of each world champion adding layers of depth & richness to our unique story. Allowing their legions of fans / our viewers to connect with these incredible athletes on a very personal level. Our film explores various aspects of their lives, starting with their early experiences with longboarding, the challenges they faced along the way, their dedication to training & self improvements, and the defining moments that led to each of their world championship victories

For the Great Roger Hickey, we delve into his pioneering spirit, need for speed & the insane passion that drove him to compete in the streets of California in the late 1970's. Overcoming all kinds of obstacles, fierce rivals, loads of drama on and off the course & establishing himself as a dominant force in longboard skateboarding & street luge. He is the Micheal Jordan of the sport and a superstar idol of every racer of all time

Biker Sherlock definitely fits the description. Biker's story has been documented forever embedded in the history books: Owner of Dregs Skateboards and leader of Team Dregs; World Champion and multiple X Games and Gravity Games Champion in both downhill and street luge; entrepreneur and race promoter; and much more. His story and legendary status as the most talked about longboarder is only surpassed by his immense contributions to the sport. A father, husband & industry idol. To this day his tragic death in 2015 remains a mystery. We celebrate his life

Zak Maytum's journey & his ascent to the top of the longboarding world, discussing his innovative techniques with the invention of his own Venom wheels brand. As well as the impact he had on the sport during that era

Landyachtz creator himself Tom 'Meatball' Edstrand's story focuses on his epic contributions to the sport in the early 2000s, exploring his unique style and approach as well as the personal challenges he faced on his path to becoming a world champion & global longboard business icon

Finally, Harry Clarke's narrative centers around his rise to prominence in the mid-2000s, examining his dedication to the sport, his triumphs on the global stage becoming a world champion, and the legacy as one of the sport's most influential figures

By weaving together these individual journeys, using actual footage, animation & reenactments that transport the audience back in time to the exact moments, our film creates a comprehensive and engaging story that celebrates the evolution of longboard skateboarding and honors the achievements of its world champions throughout the years and identify the key people who helped make this sport what it is today. We also celebrate the coming 50th anniversary of Madrid Skateboards in 2026

WE ARE THE FIRST TO TELL THEIR TALES

A high-action photograph of Zak Maytum, a world champion longboarder, descending a steep, paved hill. He is wearing a red t-shirt, black jeans, black gloves, and a black helmet. His longboard has large, light-colored wheels. The background is a clear blue sky with scattered white clouds. The image is oriented vertically, with the top of the page at the bottom of the image.

## zak maytum

world champion

Speeding along a very steep road in Colorado, this mad man zak maytum comes close, according to the video presentation, to 70 miles per hour. A video not to be missed for fans of longboarding, speed, Metallica and patterned red briefs - zak maytum is a world champion. His passion for the sport is truly epic and everything he creates from his Venom wheel company, his custom helmets, hit Podcast or his hand made custom horse saddles - zak strives for greatness



# Jerry Madrid 2026 CELEBRATING 50 YEARS



ONE BOARD CAN CHANGE EVERYTHING  
**STRANGER THINGS**

THE MOST CELEBRATED CHAMPIONS OF ALL TIME



ROGER



BIKER



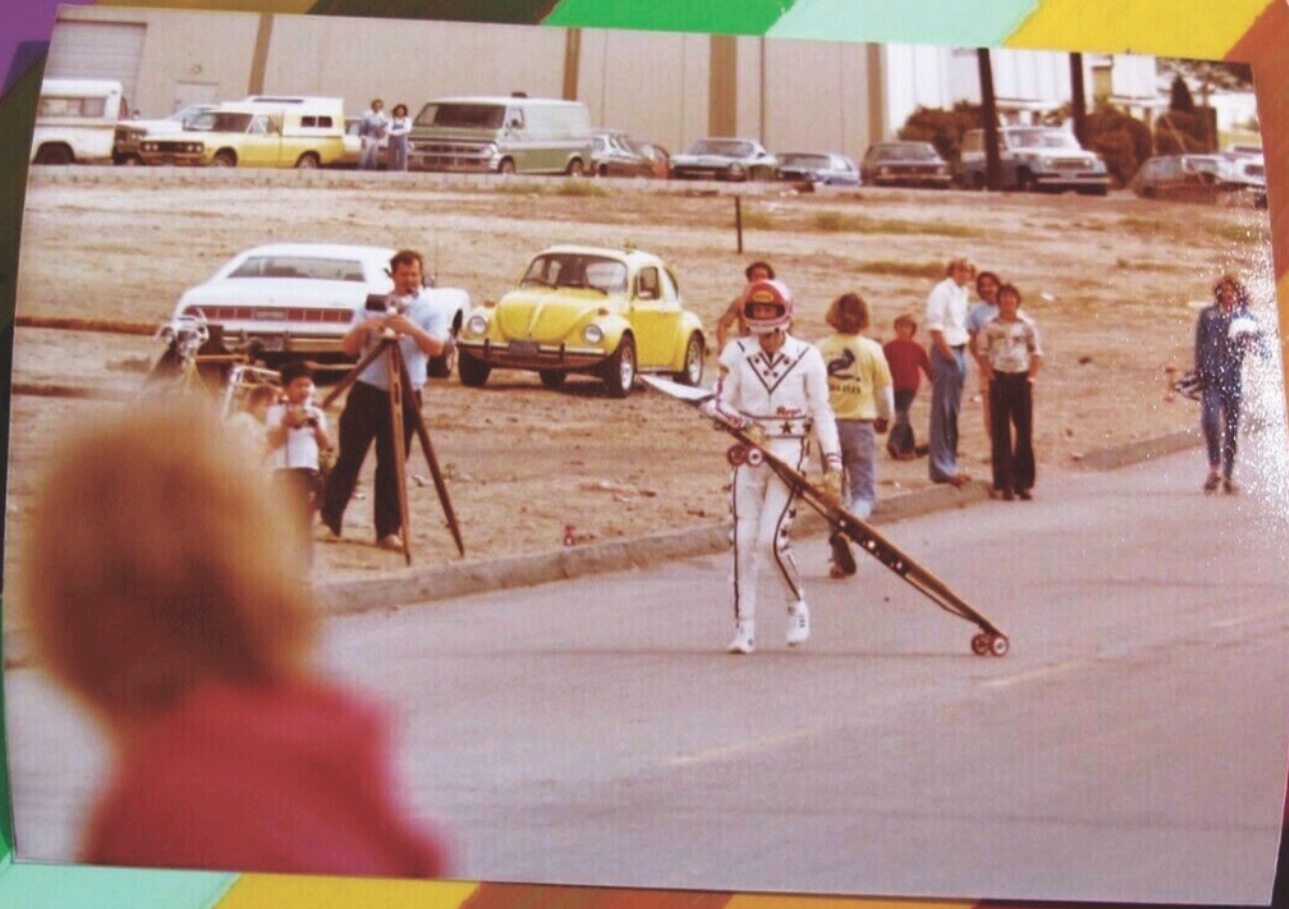
TOM



ZAK



HARRY



roger hickey 1977 california



roger hickey  
ultimate world champion

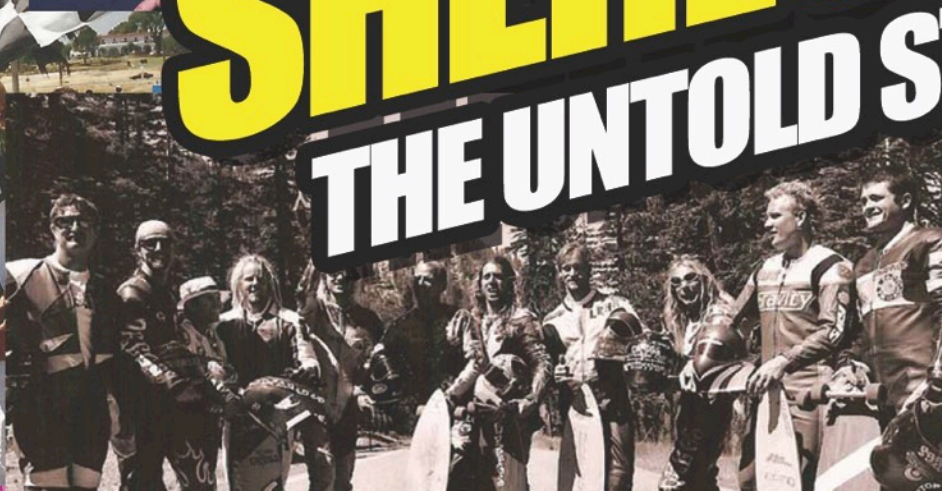
In 2016 Roger Hickey did what he has already done three times in his life - break the world record for fastest time in downhill street luge. In 2016, Hickey, 58, an American skate legend & entrepreneur, came out of retirement in 2016 in order to break the record in street luge, clocking in at an impressive 100.279 miles per hour during an event in Quebec, Canada. Hickey is a 20-time world champion in street luge as well as an 18-time world champion in skateboarding, he's 66





# BIKER SHERLOCK

## THE UNTOLD STORY





## biker sherlock

ultimate world champion & icon

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Located in the heart of Vancouver BC Canada, Antler Studios was created by Duran Bodasing & Cene Turner as a vessel to create original content for film & television with a simple mantra to share unique stories globally



John Lambert  
Director

Executive  
Producer



Cene Turner  
Production  
Accountant

Executive  
Producer



Alex Breton  
Co-Creator

Executive  
Producer



tom edstrand  
world champion

Tom 'meatball' Edstrand co-founded Landyachtz in 1998. They started making skateboards in their basement for getting around their campus at the University of Victoria Canada. Landyachtz has been a leading innovator in the skateboard industry ever since and has grown to become an international company with sales to over 40 countries

He's also a world champion longboarder in 2005



**THE BEE GEES CCR KISS IGGY POP  
BLACK SABBATH PINK FLOYD  
KC & THE SUNSHINE BAND NWA  
QUEENS OF THE STONEAGE HEART  
BOWIE NIRVANA DEADMAU\$E  
NEIL YOUNG LED ZEPPLIN XTC  
DAFT PUNK THE CURE CHIC BJORK  
STEELY DAN STONE TEMPLE PILOTS  
SMASHING PUMPKINS RADIOHEAD  
METALLICA VAN HALEN & MORE**



## harry clarke

world champion

In Open Skateboard, Harry Clarke held down the champion position with a tight, consistent, and fearless racing style. Harry will go down in downhill history for winning a Maryhill event on his FIRST attempt - something that has previously been considered impossible

He's also a world champion longboarder 2019

THE CLEAREST IMAGES ON THE LARGEST SCREENS

# IMAX

FILMS TO THE FULLEST

# IMAX<sup>®</sup>

IMAX is a proprietary system of high-resolution cameras, film formats, film projectors, and theaters known for having very large screens with a tall aspect ratio and steep stadium seating, with the 1.43:1 ratio format being available only in few selected locations

ITS ALL DOWNHILL FROM HERE will be shot on the incredible 6K IMAX cameras. We are the first indie skateboard film to shoot on this epic viewer format and this will guarantee a viewer experience like nothing ever attempted before - it's going to be truly epic

It's  
All  
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Hill  
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Red Bull

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STUDIOS

LANDYACHTZ

VENOM

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ON THE BIG SCREEN WORLDWIDE 2025